

# WHITE ROCK MEDICAL CENTER



## 75 Years Strong: Rooted in East Dallas. Committed to Your Care.

*One of the Few Remaining Independent Community Hospitals in Dallas*

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Every patient has a story. We're here to listen.

For three generations, East Dallas families have walked through our doors during life's most important moments — the birth of a child, a parent's recovery, a neighbor's second chance.

As an independent 218-bed community hospital, we answer to one priority: **you**.

Life's toughest moments often happen in a hospital, from unexpected emergencies to complex health challenges and the long road to recovery. Our compassionate team is dedicated to being by your side, offering expert care and unwavering support through every single one of them.

### CARE

Compassionate, patient-centered medicine that treats the whole person.

### CONNECT

Physicians, staff, and community working together as one team.

### CULTIVATE

Growing talent, advancing technology, building for tomorrow.

*Your neighborhood. Your hospital. **Your future.***

# A COMMUNITY HOSPITAL — REIMAGINED

Something remarkable is happening in East Dallas. In the past year, White Rock Medical Center has undergone a complete transformation — not just in facilities and technology, but in culture, capability, and commitment. The community has noticed. **And they're coming back.**

## 310%

### Inpatient Volume Growth

Community confidence restored through quality care  
and expanded services

## 130%

### Increase in EMS Transports

First responders choosing White Rock for their  
patients

## RECOGNIZED FOR QUALITY IN 2025

### Improved Leapfrog Safety Grade

National recognition for  
patient safety performance.

### Higher CMS Star Rating

Federal quality benchmarks  
exceeded.

### Rising Google Reviews

Patients sharing their positive  
experiences.

## EXPANDED CAPABILITIES — READY WHEN YOU NEED US

Your healthcare needs don't wait for business hours or boardroom decisions. That's why we've invested in the people, technology, and infrastructure to be there when it matters most.

### INPATIENT CARE

More beds open and staffed. Medsurg /  
Telemetry, Step-Down Units, ICU with 10 bed  
capacity and intensivist, and behavioral health.

### EMERGENCY SERVICES

New board-certified emergency physicians.  
Faster throughput. A team ready 24/7 for  
whatever walks through the door.

### ADVANCED IMAGING

Invested in brand-new MRI scanner and (2) CT  
machines for patient care. Faster answers.  
Clearer pictures. Better decisions.

### SURGICAL & SPECIALTY

Expanded OR capacity. On-site neurology. New  
specialists joining monthly. 10+ specialists  
available 24/7. Wound care center now open.

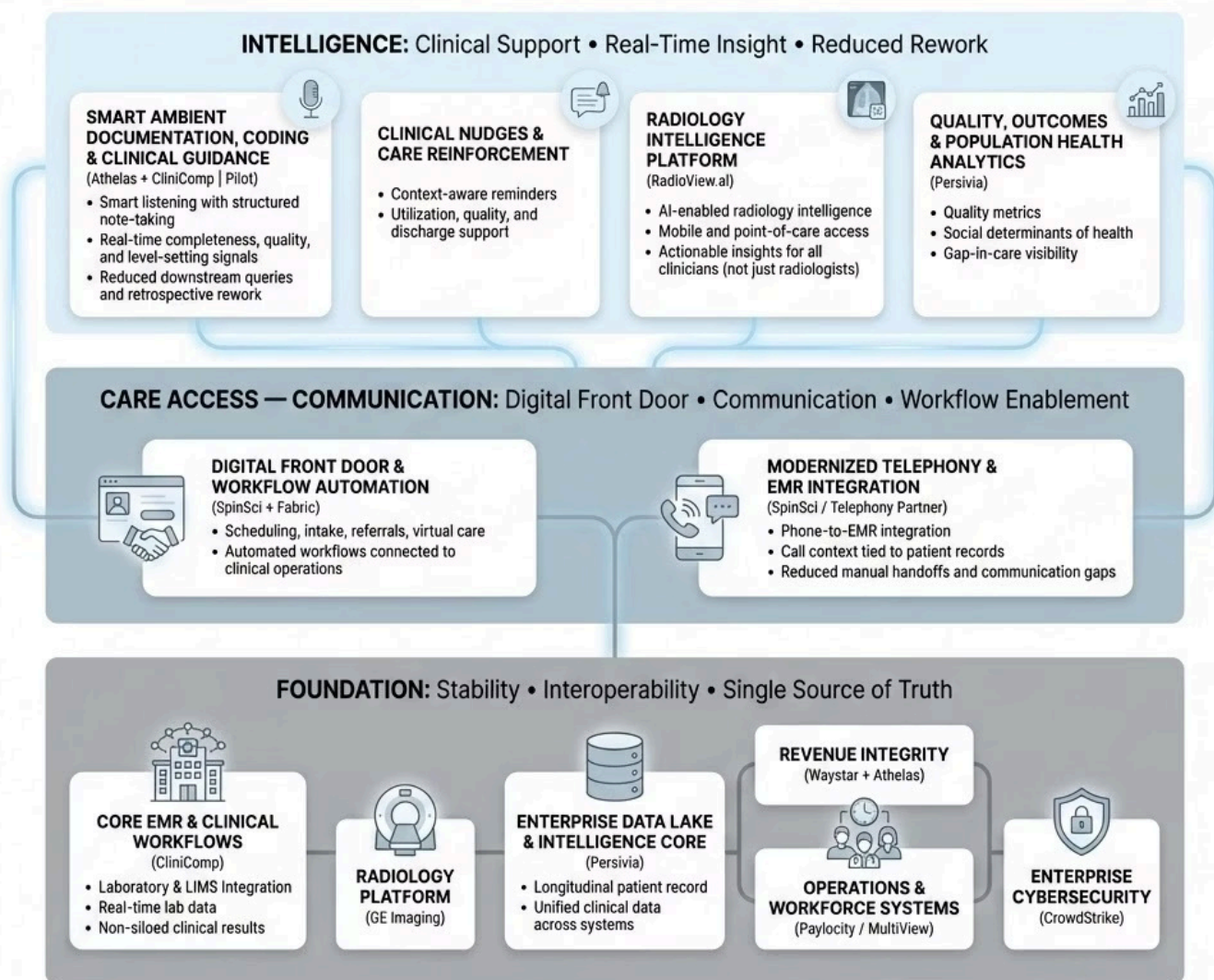
# BUILT FOR TOMORROW — TODAY

Most hospitals build technology on top of legacy systems. We started fresh.

White Rock Medical Center is undergoing a complete technology transformation — a ground-up rebuild that is rare in any industry and unprecedented in healthcare.

## WHITE ROCK MEDICAL CENTER — 2026 CARE-CENTERED, AI-AUGMENTED TECHNOLOGY STACK

FOUNDATIONAL, NON-INCREMENTAL CHANGE



Foundation, access, and intelligence are designed together — not layered over time.

# BE PART OF WHAT'S NEXT

## FOR PROVIDERS

This is a rare moment. A community hospital in transformation. A medical staff being built. A chance to lead — not follow.

What we offer: A new EMR with AI-powered clinical tools. A Technology Committee driving innovation. 24/7 APP support. And leadership that will actually listen to you.

## FOR PARTNERS

Turnaround stories are rare. Proof points are rarer. White Rock has both — and runway ahead.

Our complete technology rebuild creates partnership opportunities that simply don't exist at legacy-burdened systems. If you're looking for a facility with momentum, vision, and leadership commitment, let's talk.

## FOR OUR COMMUNITY

You deserve a hospital that's here for the long run — not a corporate asset to be traded. White Rock Medical Center is independent, invested, and not going anywhere.

We're hiring your neighbors, partnering with local businesses, and building something that belongs to East Dallas.

## THE NEXT CHAPTER IS BEING WRITTEN. JOIN US.

**158** new team members hired in the past year.

**CIHQ Accredited** and in full regulatory compliance.

**AI-powered clinical tools** integrated throughout our system.

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### White Rock Medical Center

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[whiterockmedicalcenter.com](http://whiterockmedicalcenter.com)

**WHITE ROCK CARES** | Care • Connect • Cultivate

